GAP Interiors
interior image collection

Image Specification

All submissions should be sent as fully-processed High-res files.

High-res images submitted must meet the following criteria:

File Format:	Jpeg saved as Q12 or 100%. Processed from RAW.
Colour Space:	Adobe RGB 1998 (embedded profile)
Minimum image Size:	11 Megapixels
Resolution:	300 DPI
Layers:	No layers, paths or channels
Sharpening:	No sharpening.
Upsizing/Cropping:	No up-sizing - Limit cropping to a minimum.
Camera Metadata	Full camera/EXIF data should be left embedded

Colour Management:
Please produce your work in a colour managed environment with a regularly calibrated monitor. It is advised that your workspace profile is set to Adobe RGB 1998 within Photoshop/Lightroom.

Compact Cameras:
As a general rule, these cameras have excellent specifications on paper; but when used in anything other than perfect conditions they fall short of the quality required by our discerning clients. Individual models will be assessed on a case-by-case basis.

Submission Guidelines

Image Delivery:
FTP is provided by GAP Gardens - if you do not have an FTP account please inform us & we can set one up for you.

After uploading via FTP, please email info@gapinteriors.com to confirm delivery.

Alternative Methods:
If you are not familiar with using FTP, we also accept any of the following methods:
- DVD / Hard-Drive / USB Sticks by Post
- WeTransfer
- HighTail
- DropBox

Submissions by Post
Please label submissions with your name and include a return address. DVD's will not be returned, but are destroyed after the submission is processed.
Please send Submissions To:

GAP Photos – Submissions
The Old School Hall
Little Tey Road
Feering
Essex
CO5 9RP
United Kingdom

Individual Stock Images
- All stock images in one submission should be grouped into one folder, without sub-folders.

Features

- Please label each feature in a separate folder with the Garden Name
- Submit all images that belong to the feature at the same time
- Always include a feature submission form with the images.
- Always include at least one portrait of the homeoweners.

  Please note: features can be supplied with a time-limited sales restriction for an individual territory. There is no need to wait for a 1st rights sale to be published before we can begin marketing this feature for you in other countries. The restriction can be provided to us on the feature submission form. **Don't delay!**

Captions & Keyword Guidelines

With the vast majority of clients worldwide preferring to do their own research online, good quality & relevant captions and keywords are the only way your images will be found. If the results are not relevant then the client will look elsewhere, so it's equally important to leave words out with are not entirely relevant or the main focus of the image.

For each word added, it's important to run a sanity check:

Is this keyword; if used on it's own to search, going to result in something relevant ??

All words used in a caption are automatically added as keywords in our database, so no need to duplicate words.

Also, always think in plural ! Many client will search for sofas, chairs, rugs, kitchens, bedrooms ... not because they want these items/rooms in plural, but that they want to see more than one result and this is a very common trait. So try to add the plural versions over and above singular.

Field Map:

GAP Gardens Name	Photoshop File-Info	Lightroom Metadata	Bridge Metadata	Mandatory
Caption	IPTC: Description	Caption	Description	*
Keywords	IPTC: Keywords	Keywords	Keywords	*
Other Credits	IPTC: Instructions	Instructions	Instructions	
Photographer Reference	IPTC: Job Identifier	Job Identifier	Job Identifier	

Caption & Keyword examples

Captions
- We require a simple caption that described the room / detail

for example - "Classic Bathroom with roll-top bath"
for example - "Contemporary Kitchen, gloss white cabinets and black granite worktops"
for example - "Detail of toy robots on shelf in children's bedroom"
for example - "Dining table set for Christmas dinner in front of open fire"

Keywords
- *Items which are difficult to determine from viewing the image (i.e. you had to be there to know) are really helpful. Such as rubber flooring instead of Vinyl/tiles. Leather/Fabric used on walls or other unusual details. Any extra information about materials all helps the images being found for stock sales. Colour schemes also really help.*
  for example - "textured rubber flooring which mimics sheet steel"
  for example - "concealed storage" "hidden storage"

Other Credits Field (found under Origin Tab in IPTC Date / File-Info)
- This field is for Interior Designer, Architect and Sculptor/Painter/Artist credits. Please prefix
  each name included with these terms and a semi-colon :
  for example – Interior Design: Julie Smith

Details would not normally be credited to a house/feature. Only recognisable rooms/exteriors.

In ALL Fields please avoid:

- Subjective information such as "beautiful" "stunning" etc... as we just have to take it out again !

- Special characters – do not use:
1) & ampersand
2) * asterisk
3) / \ forward or back strokes
4) " speech marks
5) ( ) { } 〈 〉 [ ] round brackets/parentheses, braces/curly brackets or chevrons/angle brackets, square brackets

- The garden/owner name as a caption – even in the context of a feature. Each individual image should be described based on the image content.

- Full addresses – we cannot publish addresses online.